

Kern County 2021 Redistricting



Considerations for District Lines

- Districts should be kept together, sharing a common border with other districts
- Minimize division of Local Neighborhoods or Communities of Interest
- Maintain the geographic integrity of a City or Census Designated Place

Considerations for District Lines

- Boundaries should be easily identifiable and understandable, such as streets, mountains or rivers
- Districts should be compact, not stretched to include specific neighborhoods or communities
- Boundaries cannot be drawn to favor or discriminate against a political party

Continuous Outreach

- 5 Community Meetings
- Multiple and ongoing community presentations
- In person opportunities for input at all Kern County Library Branches
- Use of local media outlets and social media
- Organizations involved in Census 2020
- Redistricting email updates/list
- English and Spanish website

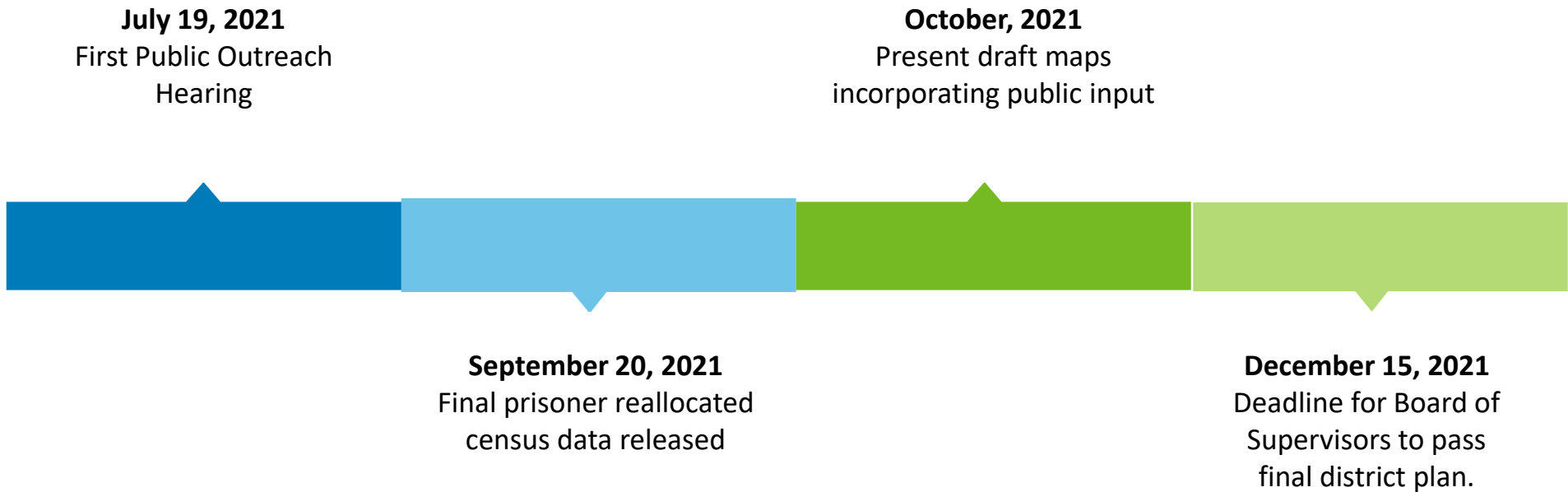
Get Involved

- Submit a map or community of interest form at <https://www.kerncounty.com/government/2021-redistricting-menu>
- Watch an instructional video on mapping at <https://www.youtube.com/watch?v=o1rEYgzqeEI&t=30s>
- Email redistricting@kerncounty.com

Get Involved

- Call 661-868-3139
- Visit Any Kern County Library Branch
- Attend a Board of Supervisors Public Hearing:
 - * October 26, 3:00 pm
 - * November 8, 6:00 pm
 - * November 16, 3:00 pm

Redistricting Timeline



Communities of Interest

Public Community of Interest Form

- Input can be provided in public hearings or using our “Community of Interest” Worksheet.
- This can be provided on the website as a part of overall community engagement strategy.
- Some agencies convert these to a webform or survey instrument.



The image shows a screenshot of a webform titled "Kern County 2021 Redistricting - Feedback". The form is part of a website with a navigation bar at the top containing links for "HOME", "COMMUNITY", "VALUES", "GOVERNANCE", and "SERVICES". The "GOVERNANCE" link is highlighted. Below the navigation bar, the page title "Kern County 2021 Redistricting - Feedback" is displayed, along with a breadcrumb trail: "Government > 2021 Redistricting Menu > 2021 Redistricting - English". There are also links for "Print Size", "Share & Bookmark", "Feedback", and a copyright symbol. The main text of the form states: "You can use this form to submit public comments regarding the 2021 redistricting process, including suggested draft maps." The form includes several input fields: "Full Name" (with sub-fields for "First Name" and "Last Name"), "Email Address", "Phone Number" (with sub-fields for "Area Code", "Number", and "ext."), and "Agency/Organization (if applicable)".

Communities of Interest

Drawing YOUR Communities of Interest

The County of Kern is using DistrictR as a public mapping tool to allow residents to draw their own Communities of Interest.



You draw the lines.

https://districtr.org/tag/Kern_County

Communities of Interest

In-Person and Submitted Testimonials

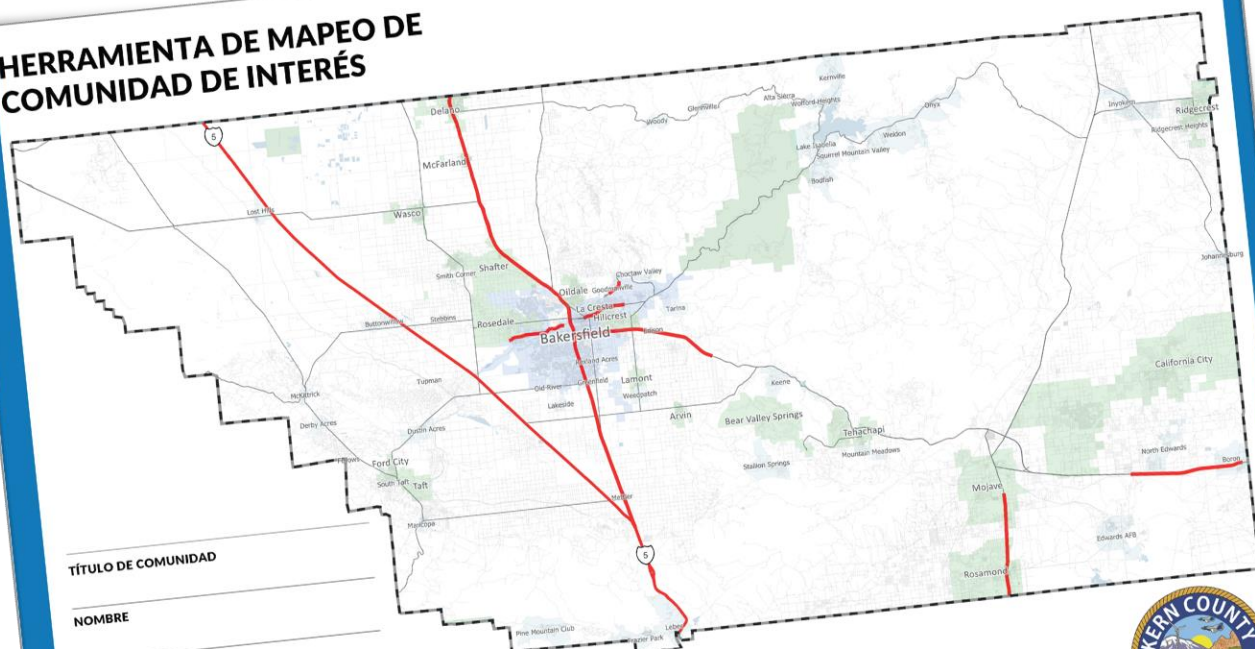
The public has started engaging and sending their community of interest input into the County.

- Mountain and desert communities has similar policy concerns and should be drawn together
- The districts should reflect the diversity of the county.
- Arvin and Lamont should be drawn together and not with the Seven Oaks neighborhood in Bakersfield.
- Residents in rural communities share a lack of access to internet, healthcare access, and transportation, and many requested a district to be drawn in a way that would address their needs.

Map Creation

Tools for identifying communities and draft maps

**HERRAMIENTA DE MAPEO DE
COMUNIDAD DE INTERÉS**



TÍTULO DE COMUNIDAD

NOMBRE

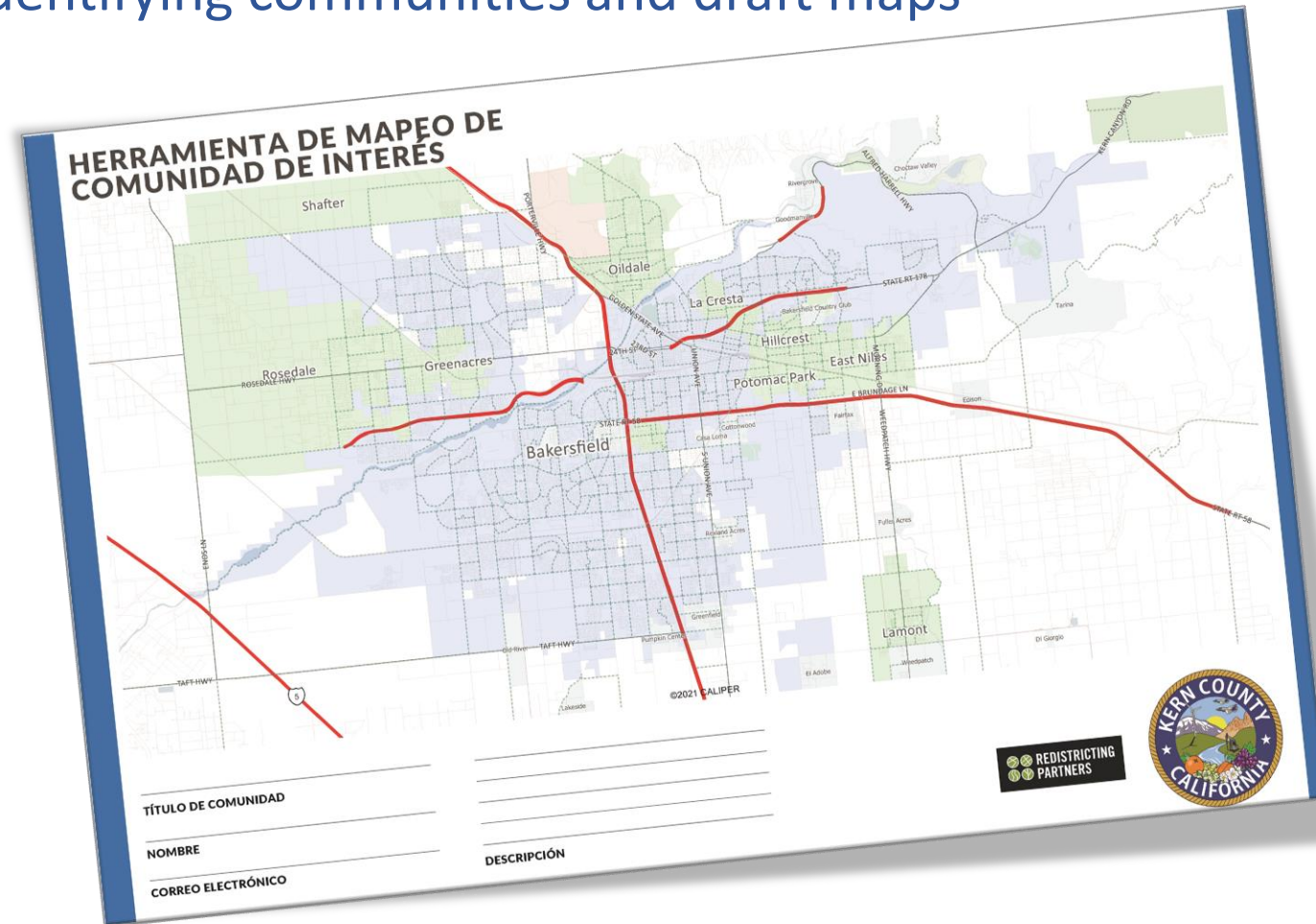
CORREO ELECTRÓNICO

DESCRIPCIÓN

Map Creation

Tools for identifying communities and draft maps



**HERRAMIENTA DE MAPEO DE
COMUNIDAD DE INTERÉS**

Shafter
Oildale
La Cresta
Hillcrest
East Niles
Potomac Park
Greenacres
Rosedale
Bakersfield
Lamont

©2021 CALIPER

TÍTULO DE COMUNIDAD

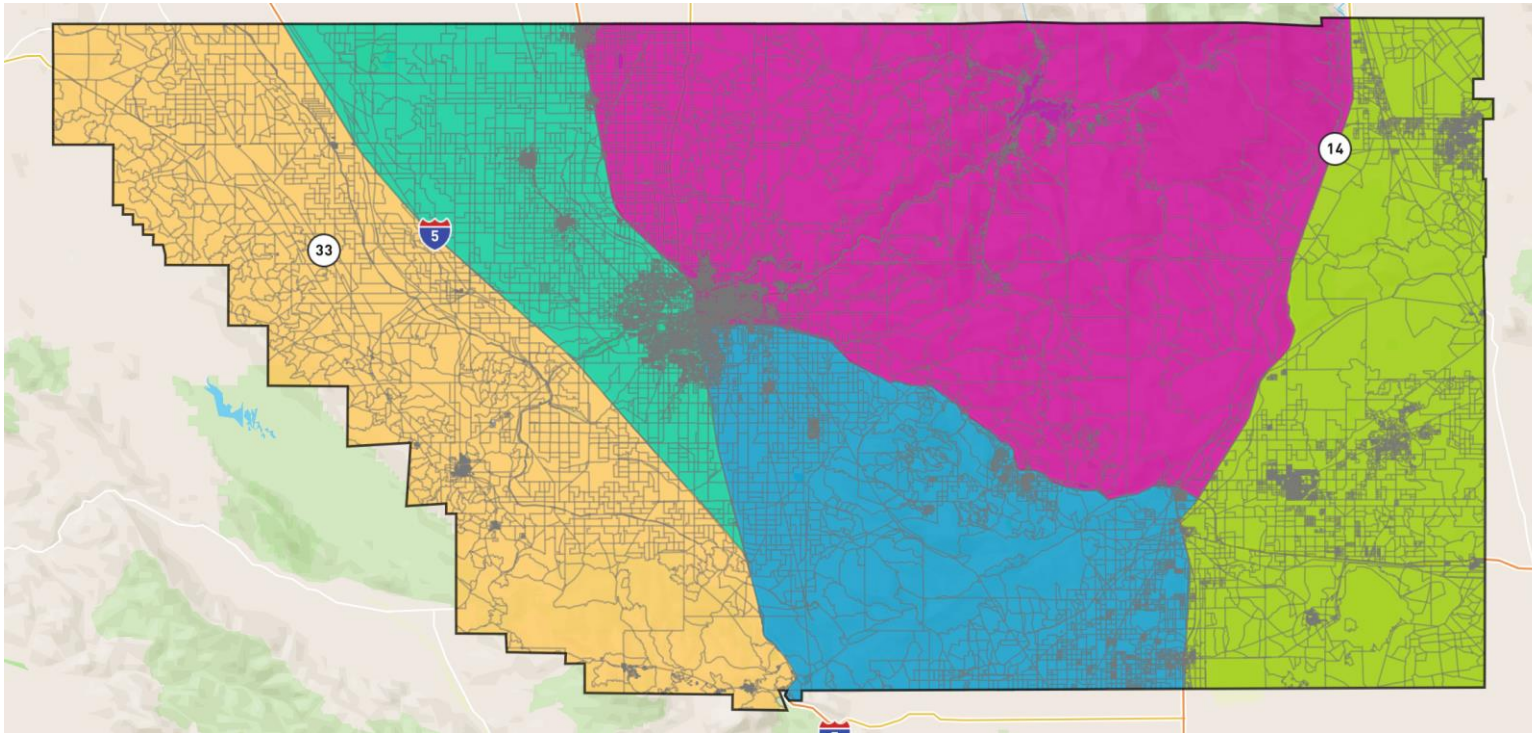
NOMBRE

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Map Submissions



COI Map: Drawn under the COI map option, but is a map of proposed districts.

Blue: "South of 58, East of 5/99, West of 14"

Yellow: "West of 5."

Teal: "East 5 to West of 99."

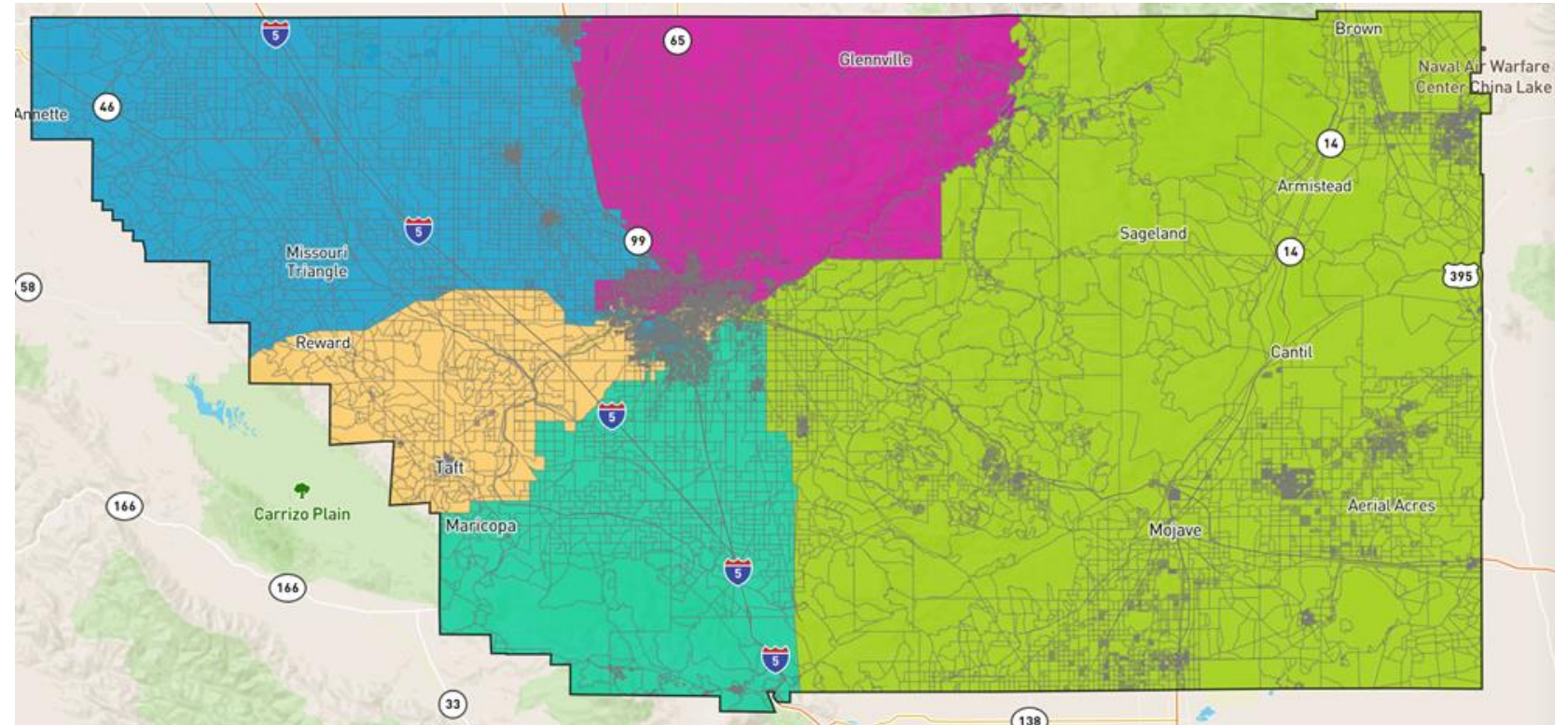
Green: "East of 14."

Magenta: "East of 99, North of 58, West of 14."

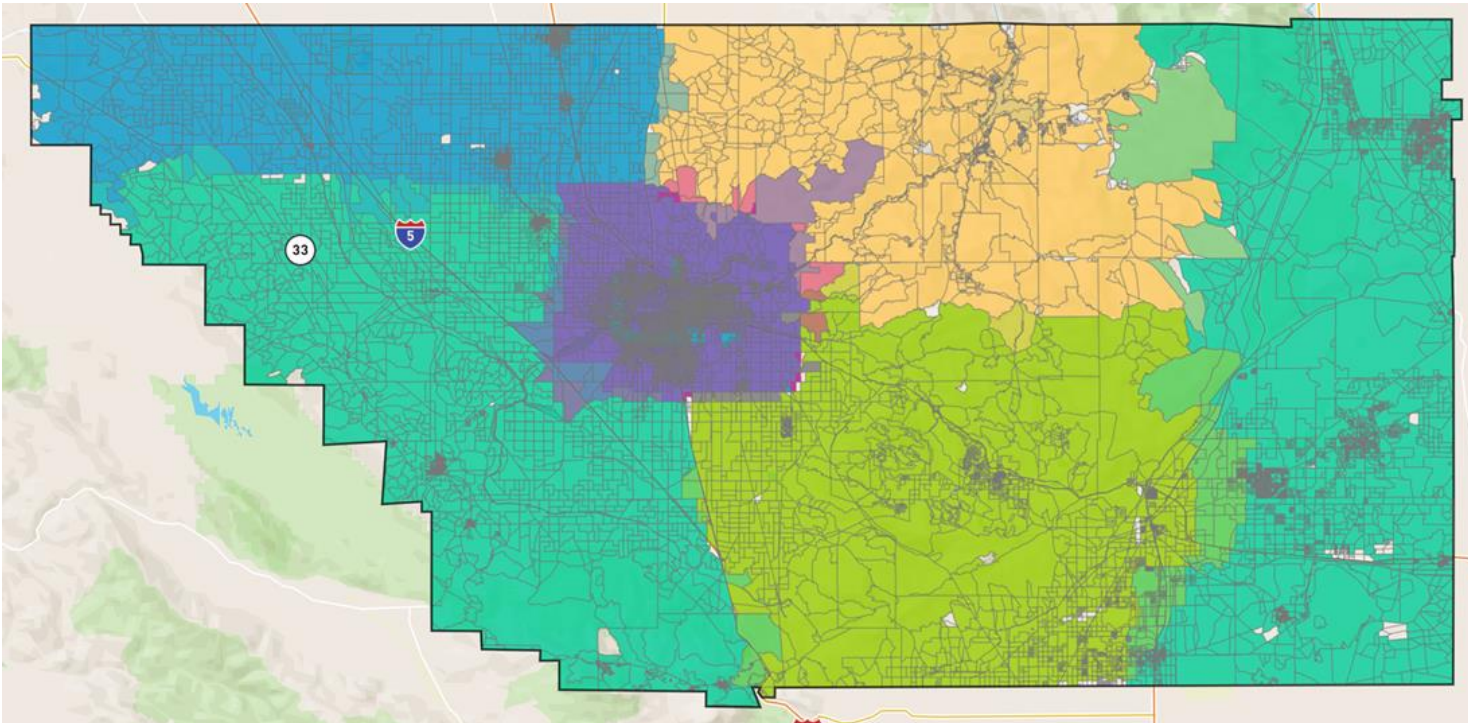
Map Submissions

COI Map: “Kern
County District
Plan Map”

Drawn under the COI
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Map Submissions



COI Map: Drawn under the COI map option, but is a map of proposed districts.

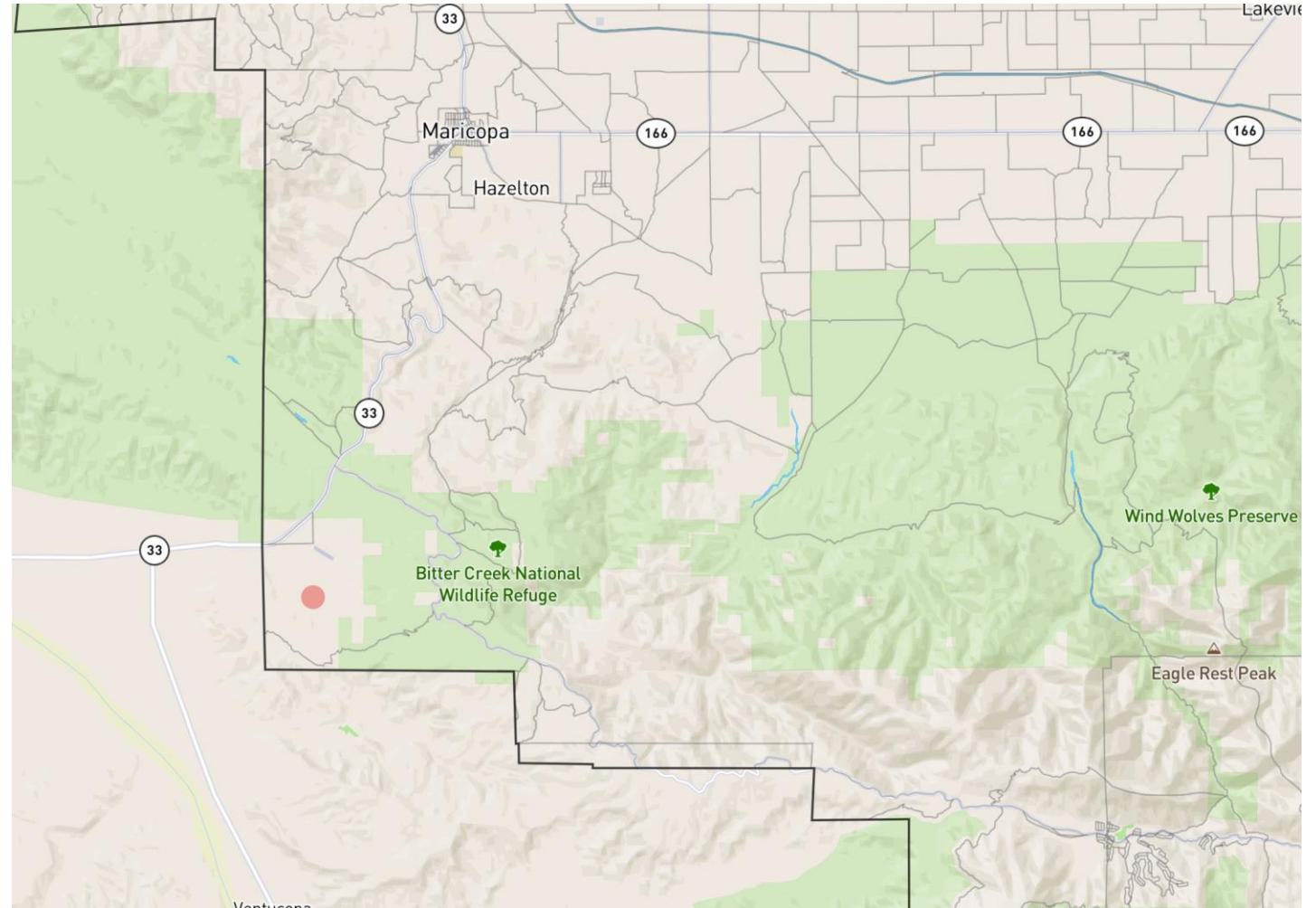
“Team 5845896”

Map Submissions

Submitted COI Map: KERN-Desalination Plant

No COI drawn but included a point of interest.

“Shifting organic growth to Maricopa community opens the future of Kern up to the eventual move away from oil & gas production.”

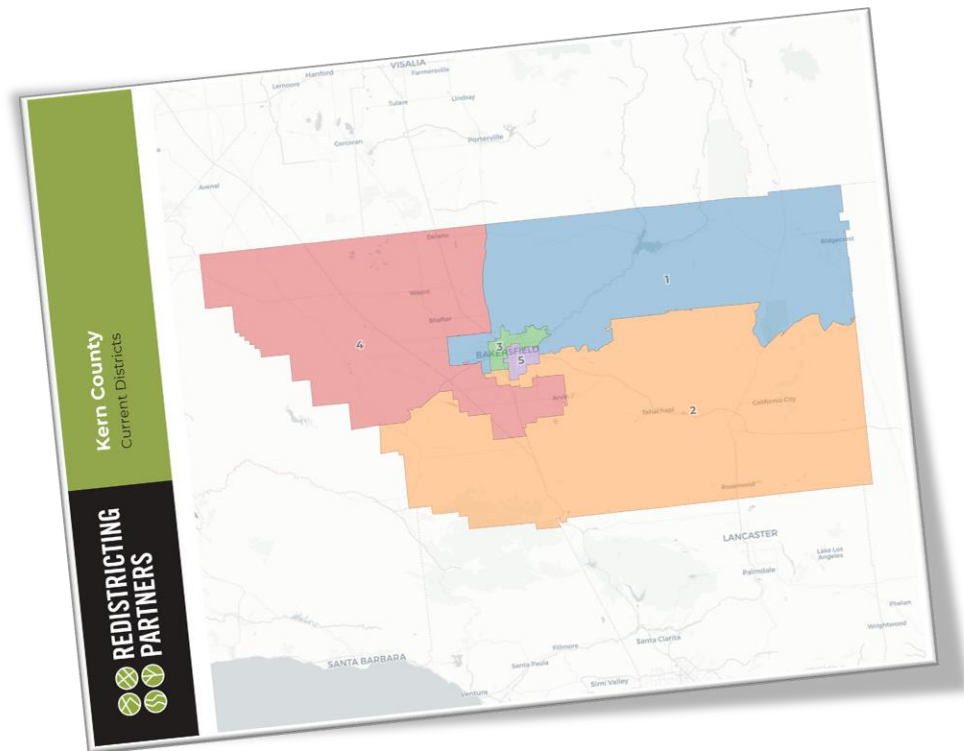


Current Districts

Review of current seats with new census data

Packet includes three ways to view current districts

- **Overview Page**
- Data Tables
- Individual district pages with data

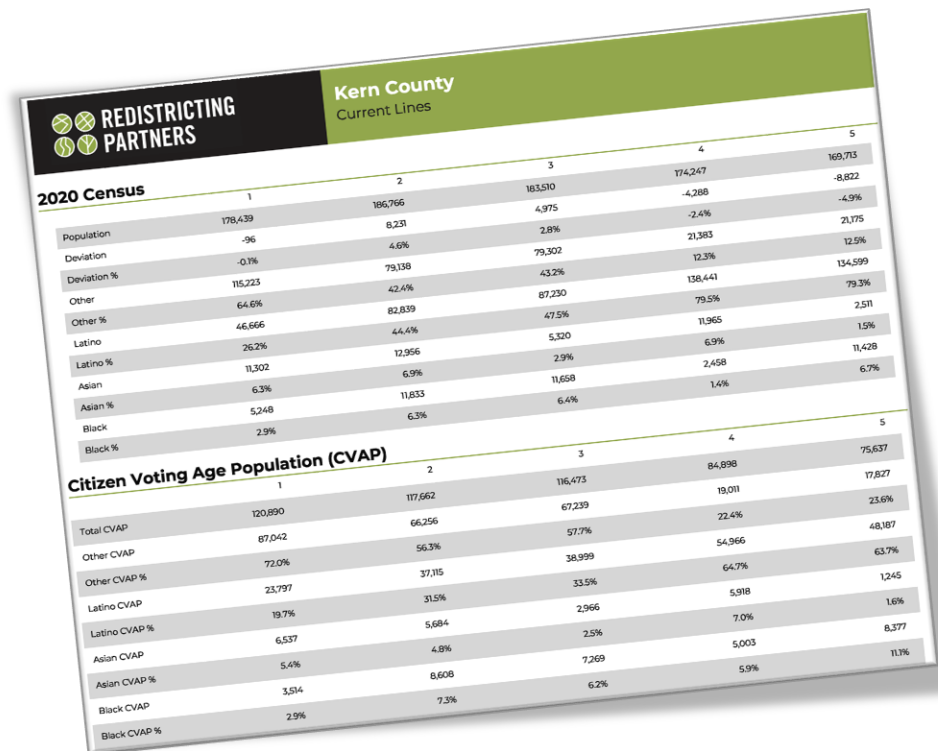


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REDISTRICTING PARTNERS **Kern County Current Lines**

	1	2	3	4	5
2020 Census					
Population	178,439	186,766	183,510	174,247	169,713
Deviation	-96	8,231	4,975	-4,288	-8,822
Deviation %	-0.1%	4.6%	2.8%	-2.4%	-4.9%
Other	115,223	79,138	79,302	21,383	12,599
Other %	64.6%	42.4%	43.2%	12.3%	7.3%
Latino	46,666	82,839	87,230	138,441	79,336
Latino %	26.2%	44.4%	47.5%	79.5%	2.5%
Asian	11,302	12,966	5,320	11,965	1,428
Asian %	6.3%	6.9%	2.9%	6.9%	0.8%
Black	5,248	11,833	11,658	2,458	6,796
Black %	2.9%	6.3%	6.4%	1.4%	4.0%
Citizen Voting Age Population (CVAP)					
Total CVAP	120,890	117,662	116,473	84,898	75,637
Other CVAP	87,042	66,256	67,239	19,011	23,696
Other CVAP %	72.0%	56.3%	57.7%	22.4%	31.2%
Latino CVAP	23,797	37,115	38,999	54,966	48,187
Latino CVAP %	19.7%	31.5%	33.5%	64.7%	63.7%
Asian CVAP	6,537	5,684	2,966	5,918	1,245
Asian CVAP %	5.4%	4.8%	2.5%	7.0%	1.6%
Black CVAP	3,514	8,608	7,269	5,003	8,377
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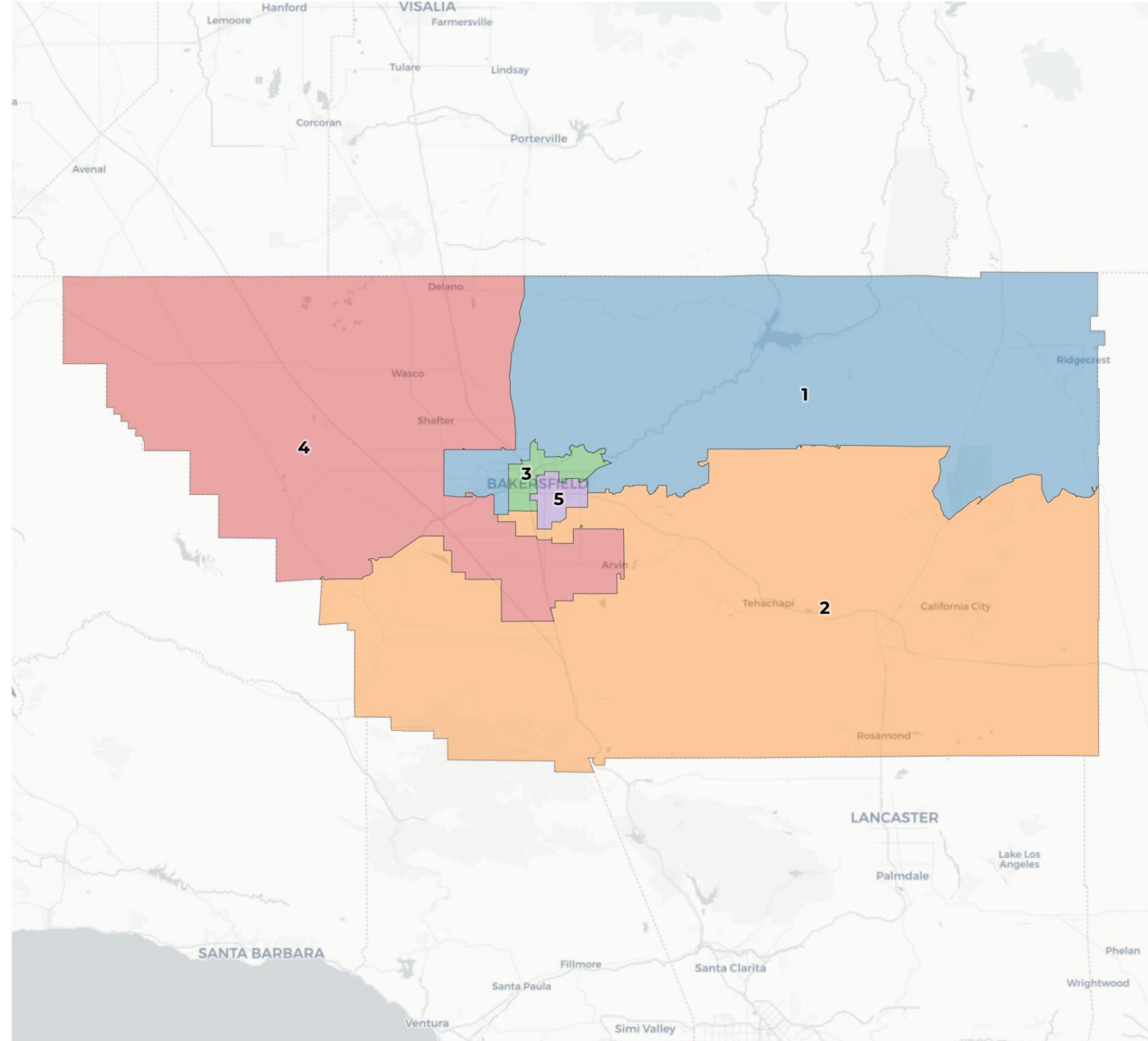
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REDISTRICTING
PARTNERS

Kern County
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The total deviation of the plan is the sum of the absolute values of the highest and lowest districts. *Here the plan deviation is 9.5%*

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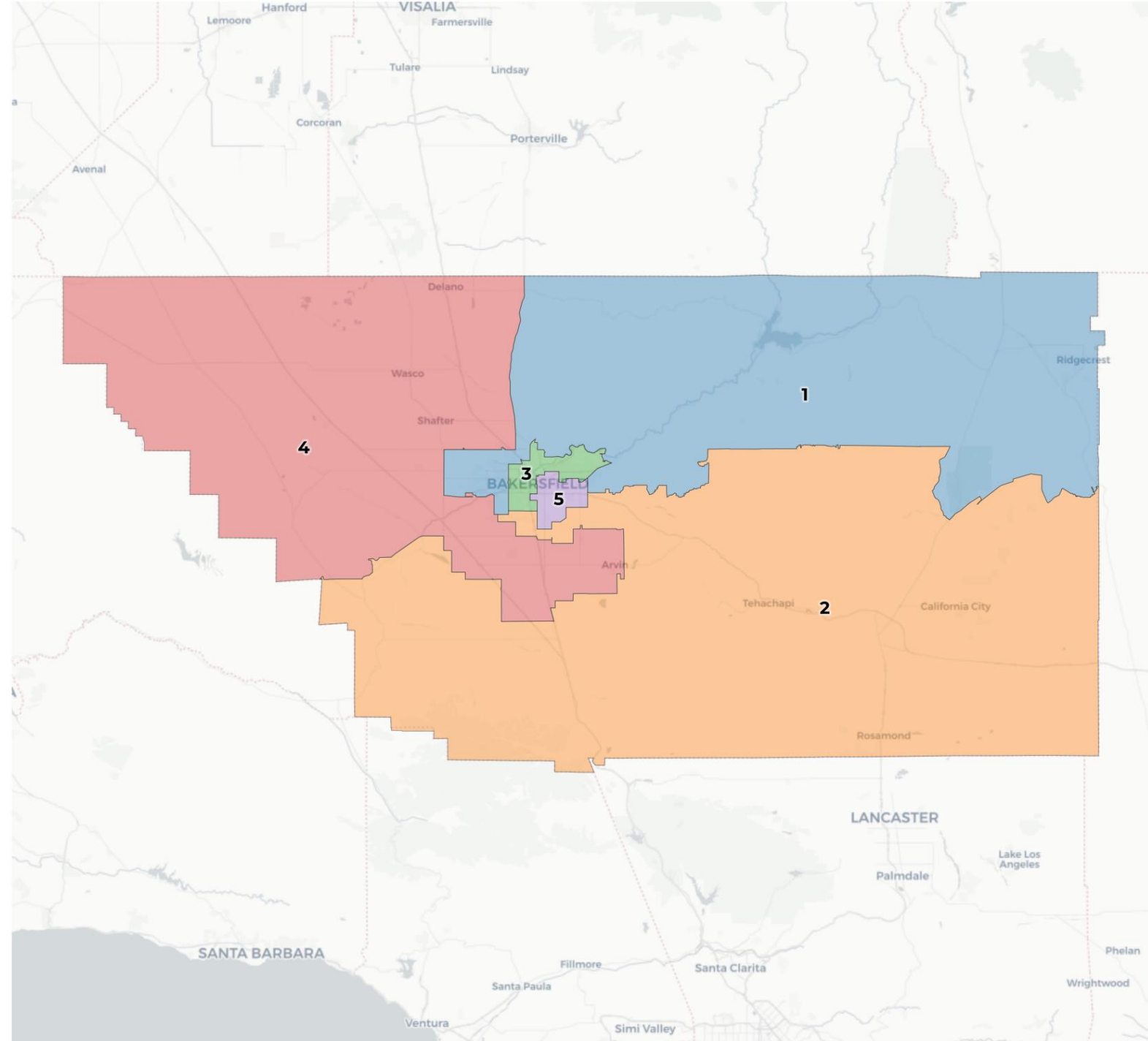
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REDISTRICTING
PARTNERS

Kern County
Current Lines



From COI to Draft Maps

Getting from input to new proposed maps

Redistricting Partners needs feedback from the board on potential draft plan versions.

- All plans will follow the required criteria, VRA, Compactness, Contiguity, equal population, etc.
- Need feedback from the Board of Supervisors and community on potential versions.
- One version would be a “minimum change” respecting the 2018 process and VRA.

From COI to Draft Maps

Getting from input to new proposed maps

All public plans and Redistricting Partners Draft Maps will include.

- Overview Page
- Data Tables
- Individual district pages with data



From COI to Draft Maps

Getting from input to new proposed maps

A summary document will
Provide overview of all plans

- Thumbnail of district overview
- Objective Measures
- Notes

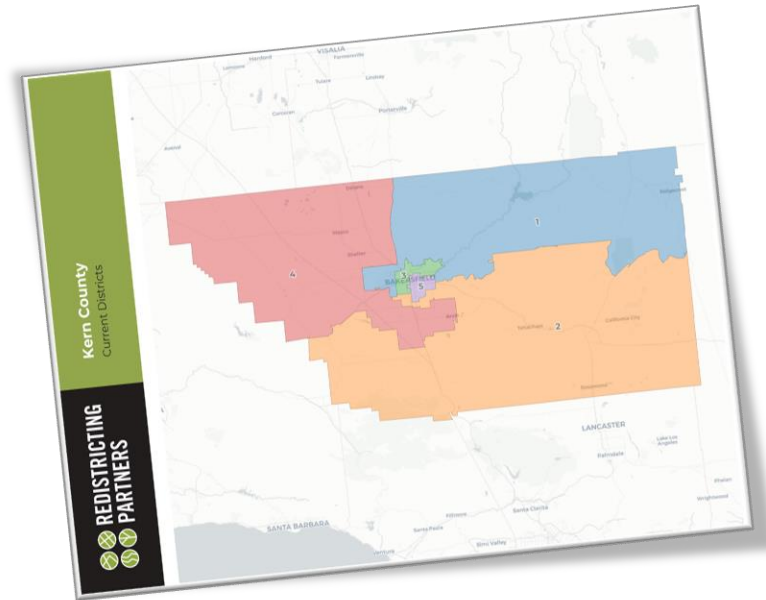
REDISTRICTING PARTNERS		
Kern County COI Map Report		
Team 5845896	Submitted: September 7, 2021	
	https://districtr.org/edit/43703?event=kern_county	Plan Description from Submitter: None
Desalination_KERN	Submitted: September 21, 2021	
	https://districtr.org/edit/51291?event=kern_county	Plan Description from Submitter: KERN: Desalination Plant: PROPOSED DESALINATION FACILITY New Point 1: Shifting organic growth to Maricopa community opens the future of Kern up to the eventual move away from oil & gas production.
Kern County District Map Plan	Submitted: September 22, 2021	
	https://districtr.org/edit/51560?event=kern_county	Plan Description from Submitter: None
The Kern Plan	Submitted: September 23, 2021	
	https://districtr.org/edit/43703?event=kern_county	Plan Description from Submitter: Community 1: South of 58, East of 5/99, West of 14 Community 2: West of 5. Community 3: East S. to West of 99. Community 4: East of 14. Community 5: East of 99, North of 58, West of 14.

From COI to Draft Maps

Getting from input to new proposed maps

All maps approved as “Draft” maps will be placed on redistricting website for public feedback.

- Written input
- Public comment and next hearing
- Potential map changes in DistrictR tool

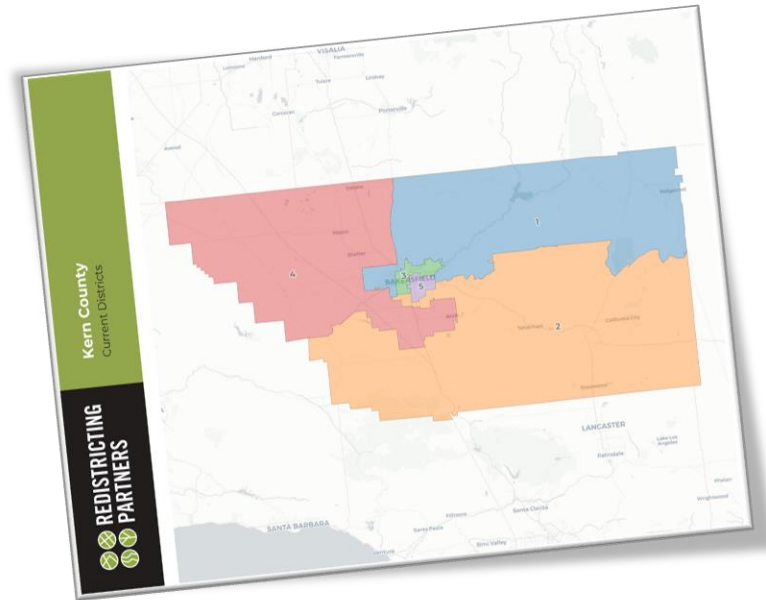


From COI to Draft Maps

Getting from input to new proposed maps

Future hearings will allow for changes to the Drafts prior to adoption

- Hearing on draft maps
- Selection on final proposed draft with any changes
- Up/Down vote on single plan by December 15th





REDISTRICTING

PARTNERS