

FOR IMMEDIATE RELEASE
June 30, 2025

MEDIA CONTACT:
Erin Briscoe-Clarke
Chief Communications Officer
(661) 868.3173 briscoee@kerncounty.com

“Kern Biz” Grant Program Aims to Boost Storefront Business Improvements

KERN COUNTY, CA – The County of Kern is excited to announce the launch of the Kern Biz Facade Improvement Grant Program (“Kern Biz”), a one-time, competitive grant initiative designed to support storefront businesses in commercial corridors within Kern’s unincorporated communities.

Through this program, eligible small businesses and property owners can apply for grants of up to \$10,000 per project to improve the exterior and interior of their commercial properties. The program aims to encourage economic development by enhancing the physical appearance and commercial viability of storefront businesses.

The county has allocated \$40,000 per Supervisorial District for the 2025-2026 fiscal year to revitalize commercial corridors, improve public safety, and strengthen community pride. Eligible projects may include exterior painting, signage, lighting, landscaping, outdoor seating areas, security enhancements, and more.

Privately owned businesses located in unincorporated Kern County, with a physical address in operation for at least six months, are eligible. Both business owners and tenants with landlord approval may apply. **The application window opens July 1, 2025, and all completed applications must be submitted by August 15, 2025.**

For complete program details, application instructions, and downloadable forms, visit www.kerncounty.com/kernbizgrant. Businesses seeking assistance with their application or questions about eligibility are encouraged to contact Project Development Solutions, Inc. at (661) 847-9254 or email info@pdevsolutions.com.

###