

FOR IMMEDIATE RELEASE
June 23, 2025

MEDIA CONTACT
Erin Briscoe-Clarke
Chief Communications Officer
(661) 868-3173
briscoee@kerncounty.com

Kern County Launches New Website to Help You Start and Grow a Business

KERN COUNTY— The County of Kern is thrilled to announce the launch of its new Economic Development website, a user-friendly hub designed to support and attract business growth, investment, and opportunity across the region.

The website offers small business owners, developers, site selectors, and entrepreneurs streamlined access to tools and information to start, grow, and succeed in Kern County. The site features:

- Quarterly data through the Economic Development Dashboard
- Insights into Kern County's key industries and workforce
- Updates on strategic initiatives and growth projects
- Easy to navigate business resources, incentive programs, and permitting tools

Whether it is launching a startup or expanding a large-scale business, the new website is accessible for users to move fast, make smart decisions, and tap into the potential of doing business in Kern County has to offer.

Visit [Economic Development | Kern County, CA](#) and discover why Kern County is the best place in the State of California to start and grow a business.

###