

MEETING MINUTES

KEEP KERN BEAUTIFUL COMMITTEE

Regular Meeting

July 17, 2024

PSB Public Meeting Room: 2700 'M' Street, Bakersfield 93301, 1st Floor

2:00-3:00 P.M.

1) CALL TO ORDER

The meeting was called to order at 2:03 p.m.

Committee Members Present

Gary Ananian (1A), Brian Duhart (2A), Daniel Harrison (1) (Chairperson), and Christopher McGehee (5A)

Committee Members Not Present

Olivia Franzen (3), David Kadel (3A), and Steve Kinsey (4A)

2) Welcome and Roll Call

Committee Chairperson Daniel Harrison welcomed Committee Members, Kern County Public Works staff, County Counsel, and guests present.

3) Approval of Meeting Minutes from Regular Meeting on January 17, 2024

MOTION: *To approve Meeting Minutes from the January 17, 2024 Regular Meeting*
Approved unanimously by all Committee Members

4) New Business

A. Keep Kern Beautiful Committee Engagement

I. COMMITTEE MEMBERS TO DISCUSS WAYS TO INCREASE ENGAGEMENT

District 1 Committee Chairperson Daniel Harrison suggested creating a PowerPoint presentation to help in educating and engaging with members of the community about the Keep Kern Beautiful Committee and cleanup opportunities.

District 5 Committee Member Christopher McGehee brought up the concept of creating a Keep Kern Beautiful-based community service program.

District 1 and District 5 Committee Members, Gary Ananian, Daniel Harrison, and Christopher McGehee agreed that outreach and engagement could be geared toward educating kindergarten through high school levels.

District 1 Committee Chairperson Daniel Harrison also suggested presentations and school cleanups could be centered and organized on Earth Day or Earth Month or eco-conscious-related holidays.

He opened the conversation to meeting attendees.

Kern County Public Works' Marketing and Promotions Associate II Mayra Chamale mentioned that we can potentially offer our list of schools and contacts that Kern County Public Works has for the EcoHero Show school presentations.

All Committee Members agreed upon reaching out to science teachers specifically.

District 1 Committee Member Gary Ananian raised the idea of creating an educational game like the game utilized by Kern River Conservancy on how to properly dig and use a cathole. He stressed that it's important to make the game entertaining for the kids for them to have strong takeaways, such as incorporating props.

District 1 Committee Chairperson Daniel Harrison suggested incorporating coloring/activity books when presenting to schools. Then he opened the conversation to meeting attendees.

Kern County Public Works' Marketing and Promotions Associate II Mayra Chamale mentioned that Kern County Public Works has branded activity sheets that can be easily edited to incorporate the Keep Kern Beautiful logo and can be printed in-house.

District 1 Committee Chairperson Daniel Harrison asked if there were any more suggestions from the Committee on ways to increase engagement.

District 1 Committee Member Gary Ananian suggested creating an Instagram account where they can post reels. To attract volunteers like the Kern River Conservancy Instagram page where its reels attract 10k-20k views. Gary has had new volunteers find their organization through TikTok and Instagram and the videos sparked their interest in cleanups.

B. Upcoming Community Clean-ups

I. COMMITTEE MEMBERS TO DISCUSS ANY UPCOMING COMMUNITY CLEAN-UPS

District 1 Committee Member Gary Ananian announced Kern River Conservancy's White River Rafting cleanup, taking place the first week of August. Gary mentioned that they have been finding more trash in the river related to homelessness in the area.

District 5 Committee Member Christopher McGehee mentioned that he put a pause on cleanup opportunities due to the intense weather but is looking forward to planning a cleanup in the fall.

5) **Receive and File a Presentation by Mayra Chamale, Marketing and Promotions Associate II, on behalf of Karina Mendez, Public Works Maintenance Worker II on recent and upcoming community clean-up efforts**

Household Hazardous Waste/Temporary Collection Events

- Saturday, July 20, 2024 – Lebec Transfer Station
- Wednesday, July 24, 2024 – Glennville Transfer Station
- Saturday, July 27, 2024 – Ridgecrest Special Waste Facility
- Friday, August 2, 2024 – Tehachapi Landfill
- Saturday, August 3, 2024 – Tehachapi Landfill
- Saturday, August 10, 2024 – Ridgecrest Special Waste Facility
- Saturday, August 10, 2024 – Shafter-Wasco Landfill
- Saturday, August 17, 2024 – Kern Valley Transfer Station
- Saturday, August 24, 2024 – Ridgecrest Special Waste Facility
- Saturday, August 31, 2024 – Taft Landfill

Bulky Waste Collection Events

Upcoming

Lost Hills – January 20, 2024

- Tonnage: 0.04
- Customers: 5

Mojave – February 3, 2024

- Tonnage: 0.63
- Customers: 9

Wasco – March 9, 2024

- Tonnage: 14.84
- Customers: 175

Lamont – March 16, 2024

- Tonnage: 2.76
- Customers: 72

Bakersfield – April 13, 2024

- Tonnage: 26.0
- Customers: 306

Ridgecrest – April 20, 2024

- Tonnage: 3.92
- Customers: 45

Lake Isabella – May 18, 2024

- Tonnage: 4.77
- Customers: 53

Tehachapi – July 20, 2024, from 8:00 a.m.-12:00 p.m.

Wofford Heights – July 27, 2024, from 8:00 a.m.-12:00 p.m.

Rosamond – August 10, 2024, from 8:00 a.m.-12:00 p.m.

Lamont – August 24, 2024, from 8:00 a.m.-12:00 p.m.

Clean CA Tire Drop-off Days

Clean CA program has come to an end, as of June 30, 2024.

- In District 6:
Saturday, February 3, 2024, from 8:00 a.m.-4:00 p.m. at Shafter-Wasco Landfill and Taft Landfill

- 122 tires collected
Saturday, February 10, 2024, from 8:00 a.m.-4:00 p.m. at Bena Landfill
- 219 tires collected
Saturday, April 6, 2024, from 8:00 a.m.-4:00 p.m. at Shafter-Wasco Landfill and Taft Landfill
- 144 tires collected
Saturday, April 20, 2024, from 8:00 a.m.-4:00 p.m. at Bena Landfill
- 79 tires collected
- In District 9:
Saturday, March 2, 2024, from 8:00 a.m.-4:00 p.m. at Eastern Kern Landfills – Ridgecrest, Boron, Mojave-Rosamond & Tehachapi
- 529 tires collected
Saturday, May 4, 2024, from 8:00 a.m.-4:00 p.m. at Eastern Kern Landfills – Ridgecrest, Boron, Mojave-Rosamond & Tehachapi
- 339 tires collected

MOTION: *To receive and file a presentation on recent and upcoming community clean-up efforts*

Approved unanimously by all Committee Members

6) Committee Member Announcements or Reports

District 1 Committee Member Gary Ananian shared that the Kern River Conservancy was awarded a community grant by Keep America Beautiful's Cigarette Litter Prevention Program and was given cigarette litter stands and mylar bags.

7) Staff Comment

Kern County Public Works' Marketing and Promotions Associate II Mayra Chamale invited Committee Members to participate in outreach efforts at the 2024 Kern County Fair, running from September 18 through September 29, 2024.

She also announced that Kern County Public Works will be the featured Sponsor of the Day on Saturday, September 28, 2024, and will have an area set up in the Main Plaza.

8) Public Comment

No comments from the public.

9) Next Regular Meeting: Wednesday, October 16, 2024, from 2-3 p.m.

10) ADJOURN

MOTION: *To adjourn the meeting*

Approved unanimously by all Committee Members

The meeting adjourned at 2:45 p.m.