

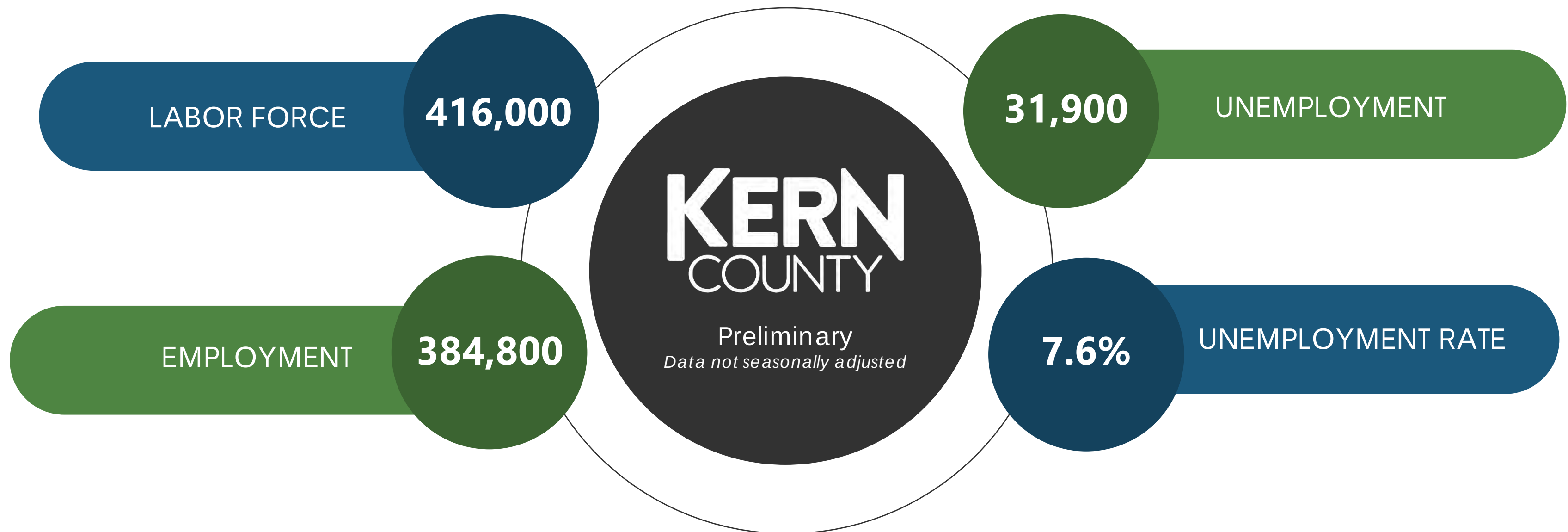
December 2024

MARKETING

PRESENTATION



Labor Market Information – October 2024



labormarketinfo.edd.ca.gov

KERN EMPLOYERS'
COUNTY TRAINING
RESOURCE
A proud partner of America's Job Center

EMPLOYER SERVICES



No-Cost Human Resources Hotline

(888) 201-5817

Monday - Friday from 8:00 AM to 5:00 PM

HR Experts provide guidance on:

- Hiring & firing processes
- Paid sick leave laws & FMLA
- Breaks, lunches, and overtime
- Employee handbooks
- Harassment prevention and more



Employer Recruitments & Job Fairs

1	Adventist Health
2	Amazon
3	Bakersfield Family Medical Center
4	Bakersfield - Kern Regional Homeless Collaborative
5	Bolthouse Farms
6	Bonaco, Inc.
7	California Dairies
8	City of Bakersfield
9	City of Delano
10	Cornerstone Engineering
11	Exact Staff
12	Express Employment Professionals
13	GAF
14	GET Bus
15	Grimmway Farms
16	Hall Ambulance
17	Housing Authority of Kern County

18	Kern County Probation Department
19	Kern Health Systems
20	Kern Machinery
21	Kern Medical
22	Kern River Brewing Co.
23	Kern Valley Healthcare District
24	Kernville Inn
25	Key Staffing
26	M Street Navigation Center
27	Neurology Billing Solutions
28	Precision Automotive, Inc.
29	Primex Farms
30	Randstad (Delano)
31	Rite Aid Pharmacy - Lake Isabella
32	Subway - Lake Isabella
33	Tejon Indian Tribe of California
34	Valley Achievement Center

July – December

We have assisted and promoted [34](#) local employers



MEDICAL ASSISTANT
Career Recruiting Event



WED. 12/18/2024
Recruitment Center
1215 Olive Drive, Suite C
Bakersfield, CA 93309



10:00 AM - 1:00 PM



**MUST PRE-REGISTER
TO ATTEND AT**
tinyurl.com/kernmedical-1224



On-the-Job Training Numbers



July – November 2024

Employers with OJT Contracts: 28

Total OJT Contracts: 65

Median Wage: \$20.25 / Hour

Encumbered: \$295,969

Top (5) Employers with OJT Contracts

- Hall Ambulance
- Premier Family Health Care
- Victory Family Services
- Mr. Fix It
- Independent Fire and Safety, Inc.

Rapid Response Numbers

Layoff Aversion

August – November

Employers: 12

Total Employees
Affected: 1,900

Date Submitted	Company	# Affected	Information Provided
8/16/2024	Golden Empire Transit District	18	Held an onsite RR orientation for their affected employees on 8/16
8/22/2024	California Resource Corporation	6	Many contact attempts have been made. No responses at this point by CRC
8/30/2024	That's Italian Restaurant	9	Held an onsite RR Orientation for their affected employees on 8/30/2024
8/29/2024	Schlumberger Technology Corporation	28	RR Team meet with HR Rep and Team Manager. Company is handling layoffs in house
9/26/2024	Randstad Inhouse Services, LLC	180	Annual shutdown and all affected employees will be returning after shutdown
9/27/2024	Dreyer's Grand Ice Cream	921	Annual shutdown and all affected employees will be returning after shutdown
10/2/2024	Key Energy Services	63	RR and DOGW grant information was provided to an affected group of (50)
10/10/2024	Bakersfield Recovery Services	30	Those affected received RR services over the phone. BRS has been unresponsive after contact attempts
10/23/2024	Ace Hardware	1	RR information was provided over the phone
11/20/2024	DMSI (Temporary provider for the Ross Distribution Center)	528	Ross will be switching to ADECCO in January for their inhouse staffing agency. As of now no one is scheduled to lose their job
11/26/2024	Central Valley Eggs, LLC	53	RR information was provided via email, pending more details of the layoffs



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TRAINING PROGRAMS & GRANTS



Partner Training Programs



MC3 | ValleyBuild Pre-Apprenticeship Training

[\(18\) graduated](#) from the November cohort which included participants from the California Indian Manpower Consortium (CIMC) and Tejon Tribe

A new cohort started on [December 9th](#) with [\(25\) participants](#)



Recycling Lives Training Program

[\(11\) participants](#) completed training in November, with one securing employment at SOS Recycling

A new cohort started on [December 2nd](#) with [\(14\) participants](#)



Café 1600 BAS Culinary Arts Program

[\(10\) Participants](#) in this last cohort that will end mid December. [\(6\)](#) are part of the Career for Success work experience program.

A new cohort will start on [January 6th](#)

Regional Equity & Recovery Partnership

Grant Extended
to December 31, 2025

College	Start Term	Completion Date	Medical Program	# Enrolled Students
Bakersfield College	Aug 2023	May 2025	LVN (24 Months + Prerequisites)	25
Bakersfield College	Aug 2023	June 2024	LVN to RN (1 Year)	28
Bakersfield College	Aug 2023 Aug 2024	Dec 2023 Dec 2024	CNA / HHS (1 Term)	21
Cerro Coso	January 2024	May 2024	MA Admin & Clinical (1 Year)	3
Taft College	August 2024	May 2025	Dental Hygienist (1Term)	16
Goal: 120 Participants			Current Total	93

Students currently enrolled are eligible to be referred to ETR for supportive services to assist them in their educational costs. Training costs are not covered through ETR.

DOGW Grant Current Information

- [91](#) enrollments as of December
- Next DOGW Orientation will take place
[December 18th | 9:00 – 11:00 AM | AJCC SE](#)
- Job Fair is in the works for early [2025](#)
- Promoting up to [\\$2,500](#) in supporting services
- JSA; MC3 Pre-Apprenticeship; Class “A” CDL training; Certified Utility Worker Program with American Lineman College; and Aviation Maintenance Technology program with California Aeronautical University
- TV, radio, digital ads are getting produced and will be out soon



Displaced Oil & Gas Workers Grant

New Bilingual Flyer

KERN COUNTY EMPLOYERS' TRAINING RESOURCE
A proud partner of America's Job Center

PROGRAMS & SERVICES FOR DISPLACED WORKERS FROM THE OIL & GAS INDUSTRY

Our main goal is to assist in transitioning into sectors that match your skills, expertise, and offer comparable wages.

INDUSTRY SECTORS

- Construction
- Transportation
- Renewable Energy
- Advanced-Manufacturing
- High-Technology
- Healthcare
- Law Enforcement
- Government
- Other High-Growth, High-Wage Careers

UP TO \$2,500 IN SUPPORTIVE SERVICES

- Transportation for Job Search Activities
- Work Related Clothing, Uniforms & Footwear
- Tools required for Employment
- Certifications, License Fees & Union Dues
- Driver's License Renewal (Class A or B)
- Work Related Medical Testing Expenses
- Utility Assistance (Gas & Electric)
- Relocation Assistance

ADDITIONAL ETR SERVICES

- Information Sessions
- Employment Job Leads
- Job Fairs & Recruitments
- On-the-Job & Advanced Training
- Class "A" CDL Training
- Vocational Training Opportunities
- Job Search Assistance Classes
- Career Planning & Counseling
- Applications & Resume Building
- Interview Preparation
- LMI Information and more...

For more information, please contact Francisco Avila
(661) 742-2217 | Scan or visit to complete an interest form
tinyurl.com/DOGWGrant

This Workforce Innovation and Opportunity Act Equal Opportunity Employer/Program is funded fully or in part by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. Auxiliary aids and services available upon request to individuals with disabilities.

New interest form link
tinyurl.com/DOGWGrant

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Aviation Maintenance Technology



Start date will be
March 18, 2025



- (18) month program designed to provide the necessary educational opportunities through hands-on, in-person training, and academic study to acquire the skills and knowledge needed to enter the industry as an Airframe & Powerplant Technician
- Curriculum includes Aircraft concepts & practices, electrical theory, general aviation maintenance, advanced airframe technologies, airframe systems, powerplant systems, and more
- Funding & assistance available to those who qualify.
- Space is limited

KERN EMPLOYERS'
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EVENTS & SUCCESS STORY



EPIC Board Visit | October



*Fantastic program...
I will definitely promote EPIC to
everyone I know in [my] industry*

*Impressive site, and the program
is wonderful*

Very inviting inside

The next on-site visit has not yet been scheduled, and we are open to suggestions on what program you want to see.



Events we attended in October



27th Annual SHRM
Symposium & Exposition

October 2
Mechanics Bank
Convention Center



**Women's Empowerment
Workshop in partnership
with CDCR**

October 8
Bakersfield Parole Office



25th Annual Kern County
Veterans Stand Down

October 10
Stramler Park

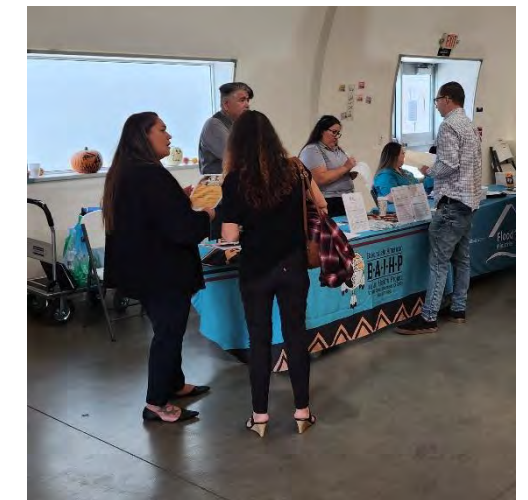
M Street Navigation Center

Inaugural Job & Resource Fair for the Homeless

October 24th at the M Street Navigation Center

This Center is a partnership with County of Kern and Community Action Partnership of Kern (CAPK)

10 Employers participated and 85 individuals were assisted, including 3 who were referred to the DOGW grant



BKRHC Workshops & Job Fairs

Bakersfield Kern Regional Homeless Collaborative (BKRHC) is an independent nonprofit organization that works to reduce the impacts of homelessness through collaborative planning and action that expands access to permanent affordable housing and supportive services

PAST EVENTS

AJCC Readiness Workshop
October 31st at AJCC SE

BKRHC Job Fair
November 18th at GBLA

UPCOMING EVENTS



BKRHC
REGIONAL HOMELESS COLLABORATIVE

Empowering our community by helping participants prepare for **EMPLOYMENT**

READINESS WORKSHOP

- Designed to help enhance job interview skills
- Tips on how to respond and what questions to avoid
- Assistance in developing an impactful resume
- Information on our training programs & resources
- Leads on job openings, recruitments & more

THURS. 1/30 & 3/27
2:00 - 3:00 PM | WORKSHOP*
3:00 - 4:00 PM | RESUME BUILDING

America's **JobCenter**
1600 E. Belle Terrace, Bakersfield 93307

FOR AGENCIES WORKING WITH CLIENTS EXPERIENCING HOMELESSNESS

*Service providers must attend with their clients, whom must be registered in CalJOBS to participate.

PLEASE RSVP TO RESERVE A SPOT
Carmen Rincon | (661) 825-7293
Tina Reyes | (661) 825-7291
www.americasjobcenterofkern.com

Mark your Calendar for further workshops
5/29, 7/31 & 9/25/2025

This Workforce Innovation and Opportunity Act Equal Opportunity Employer/Program is funded fully or in part by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. Auxiliary aids and services available upon request to individuals with disabilities.



BKRHC
REGIONAL HOMELESS COLLABORATIVE

Help support our local community by hiring our neighbors. Together we can build a stronger, more inclusive workforce while driving positive change.

EMPLOYERS NEEDED FOR OUR UPCOMING JOB FAIR

Tuesday 2/18/2025

9:00 AM - 12:00 PM
Larry E. Reider Building
2000 K Street, Ste. 110 | Bakersfield, 93301

For more information, please contact:
Jackeline Soto
jsoto@bkrhc.org | (661) 526-0111

Employer Registration



Scan QR code or visit:
tinyurl.com/BKRHC-JobFair

East Kern Career Expo

3rd Annual East Kern Career Expo
presented by KCSOS
November 7th at the Mojave Air & Space Port

Over 2,000 Students from 9 school districts across
eastern Kern County

These students from grades 6th – 12th had a firsthand
look at potential college and career paths in their
region from 80+ exhibitors



East Kern Career Expo Photos



2024 Farmworker Appreciation

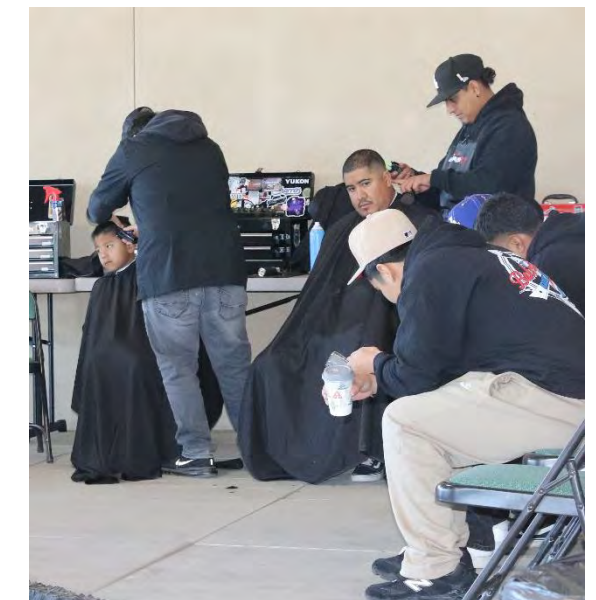
Farmworker Appreciation Day & Resource Fair hosted by EDD

November 21st at the Kern Agricultural Pavilion

25 Employers and Community Based Organizations participated in the resource fair

Presentations from Community Resources

- Family support services
- Migrant childcare programs
- Workers' compensation
- Health and safety regulations
- Labor law information on wages and hours
- Employment and training opportunities



2024 Farmworker Appreciation

[West Coast Biofuels, LLC.](#) was awarded Employer of the year for their commitment to hiring farmworkers

[Adela Gonzalez Ayala](#) was awarded as the Outstanding Farmworker ETR client

Mrs. Ayala enrolled in the NFJP Related Assistance Program in 2022 and has been working in the food service department for the Kern High School District as a permanent employee. She is the epitome of strong determination and hard work, making her dream of working for a school a reality. Both of her sons were also enrolled in the program and are currently working for the Amazon Distribution Center.



Employer Success Story Video



CORNERSTONE
ENGINEERING

<https://youtu.be/d2uCnHGQezc>

THANK YOU

