

FOR IMMEDIATE RELEASE

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**Kern County launches first Economic Development Dashboard
in partnership with Stanford Impact Labs**

KERN COUNTY, Calif. Kern County's economic development division is thrilled to present our region's first [Economic Development Dashboard](#), designed to give policymakers, community members, investors, and media partners timely and streamlined access to frequently requested key performance indicator data on how our local economy is doing, where it's growing, and significant areas of investment.

This data will be updated monthly to reflect current trends and will become more user-friendly over time, as Kern County gathers product feedback.

This project was funded by Stanford Impact Labs, a research and development platform from Stanford University, through the Evidence for Policy Fellowship. This program champions evidence-based practices and innovation and seeks to support the policy goals of local governments in California as they use data, evidence, and research to design and implement policy priorities.

"We've been so pleased to support the Kern County Economic Development team through Stanford Impact Labs' Evidence for Policy fellowship. The county's data-forward approach to tracking progress and measuring success will allow for evidence-based decision making about the best programs and policies to help businesses launch, grow, and thrive throughout Kern County," said Hana Passen, Senior Strategy Advisor at Stanford Impact Labs and Kern County's coach for the Evidence for Policy Fellowship.

The interactive dashboard consists of six "scorecards": Snapshot, Demographics, Businesses, Employment, Investments, and Permit Activity. Each scorecard contains KPI data based on the latest available data from the State and federal government, county documents, and County data software. Data is available for the county at large, incorporated cities, and census-designated communities.

"This new online dashboard, developed in partnership with Stanford University, will allow vital partners – policymakers, investors, and the community-at-large – to see Kern County's progress as we work tirelessly to become the best place in the State of California to start and grow a business," said Jim Damian, Kern County's chief economic development officer.

Questions regarding the dashboard can be directed to the Kern County Economic Development Division at CAOMailbox@kerncounty.com.

For further inquiries, please contact Ally Triolo at (661) 308-6805 or allytriolo@kerncounty.com.

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