

Kern County Marketing & Communications Student Internship

General Description:

Marketing and Communications Interns will be given the opportunity to gain on-the-job training and guidance from professionals. Under the direct supervision and mentorship of professional staff within the department, interns will have the opportunity to develop necessary skills needed for careers in marketing and communications by coordinating special events to promote interest in departmental programs and services and assisting in developing and implementing departmental marketing activities. Interns will work as a member of a team, and directly interact with varying levels of personnel.

Education:

At the time of application submittal, applicants must be enrolled in an accredited community college or university and be able to provide proof of enrollment. Fields of study must be in Marketing, Communications, or a related field.

- Applicants must be currently enrolled at the time of application and throughout the internship program.
- Applicants may be pursuing an undergraduate degree or be enrolled in a graduate program at an accredited community college or university.

Experience:

No previous experience is necessary. Candidates must be receptive to on-the-job training and be willing to learn the practices of marketing and communications.

How to Apply:

Please visit <https://www.kerncounty.com/how-do-i/development/internship-opportunities> for more information on current internship openings, the application process and how to apply.

More Information:

Each County department and internship site will determine work schedule, specific duties related to the position, and if the internship is paid or unpaid. You will have an opportunity to discuss this information and more during the interview process.