

MEETING MINUTES

KEEP KERN BEAUTIFUL COMMITTEE

Regular Meeting
April 20, 2022
Microsoft Teams
2:00-3:00 P.M.

1) CALL TO ORDER

The meeting was called to order at 2:02 p.m.

Committee Members Present

Gary Ananian, Daniel Harrison (Chairperson), David Kadel, Steve Kinsey, Lynnda Martin, Christopher McGehee, and Andrea Medina (Vice Chairperson) (a quorum was met)

Committee Members Not Present

Karen Sanders

2) Welcome and Roll Call

The Committee Coordinator, Alicia A. Gutierrez, welcomed all Committee Members, Kern County Public Works staff, County Counsel Gurujodha Khalsa, and guests present

3) Approval of resolution for Keep Kern Beautiful Committee to hold remote meetings

MOTION: *To approve resolution for the Committee to hold remote meetings*

Motioned by Christopher McGehee; seconded by Lynnda Martin

Approved unanimously by all Committee Members

4) Approval of Meeting Minutes from Regular Meeting on March 16, 2022

March 16, 2022 Meeting Minutes were amended. In Item 5: New Business, Section A, paragraph I., Lynnda Martin asked to remove "food scraps" from the first sentence in District 4's section.

MOTION: *To approve amended Meeting Minutes from the March 16, 2022 Regular Meeting*

Motioned by Daniel Harrison; seconded by Gary Ananian

Approved unanimously by all Committee Members

5) New Business

A. Upcoming Keep Kern Beautiful Clean-up Events

I. **Earth Day/Great American Clean-up Event**

Saturday, April 23, 2022

8 a.m.-12 p.m.

Committee Coordinator Alicia A. Gutierrez asked each Committee Member if they had an update on their cleanup event and asked if supplies were needed and that she had heard back from Committee

Members from District 2, 3, & 4 and wanted to follow-up with the rest of the Committee Members.

Committee Member Lynnda Martin from District 4 provided the following update: On April 2, they had a Shafter Bulk Item Event hosted by American Refuse in the City of Shafter. They also had Kiwanis Club of Shafter go out and clean up Highway 43 that was part of Caltrans and maybe an Adopt-a-Highway. Lynnda said she would send pictures of their efforts. Last weekend, they had the Lions Club, the Shafter Boxing Club, Girl Scouts, and American Refuse, and had two donated trees from Kern Tree Association, 17 rose bushes from New House Farms, and compost donated, and they cleaned up an area with Ray's huge bags of trash that was pulled out of a cul-de-sac by a sump, so they did a cleanup and replanting in Shafter. This weekend, they have a free compost giveaway for Shafter residents hosted by American Refuse at the Shafter Youth Center from 8-10 a.m. and they still have the Women's Club hosted event picking up litter and meeting at Tin Cup and is working out with Tin Cup if Women's Club or American Refuse will provide coffee. There was going to be another graffiti cleanup but hasn't heard back from the group yet. It might be April 30 when the graffiti cleanup will be taking place but need to confirm. They have one more event going forward too, on May 14 Wasco is having a community cleanup and plan to organize members, and a Bulk Item Event that's American Refuse with the City of Wasco from 9 a.m. to 12 p.m. and will send the Committee Coordinator the flyer to forward to the Committee.

Committee Member Steve Kinsey from District 4 provided the following update: Kiwanis Club did an event throughout Kern County, in Tehachapi, Taft, Delano, Wasco, Shafter, and the Bakersfield area they did that earlier in the month as part of their division cleanup. Then here in Delano they were hoping to put together, it won't be for this weekend the 23rd, but for another weekend communitywide through the community alliance. Hoping to get that done. The Kiwanis Club did complete theirs and he will send pictures.

Committee Member Andrea Medina (Vice Chairperson) from District 5 wrote in the chat that District 5 cleanup needs gloves, bags, and supplies and the Committee Coordinator said that she could either meet with her or Chris McGehee anytime this week to provide the supplies by meeting in proximity or halfway. The Committee Coordinator asked that if Committee Members don't have a specific day or time yet to pick up the supplies, she can follow-up after this call to schedule a pickup/drop-off.

Committee Member Christopher McGehee from District 5 stated that he was going to send an email today and just got an email and was out of town and will set-up a time to pick up the supplies.

Committee Coordinator Alicia A. Gutierrez let the Committee know that

if they use the large yellow Keep Kern Beautiful-branded trash bags that she can schedule for those bags to be picked up after each cleanup event if they are left in a central location or the bags can be transported in a truck or large vehicle to the nearest Disposal Site to let her know which Disposal Site and on which day so that she could reach out to the Gate House Attendants to waive the gate fee.

Committee Member Gary Ananian from District 1 provided the following update: for the Lake Isabella Cleanup, the Cesar Chavez Environmental Corps reached out and had to cancel. They don't have any available staff to come down that weekend, so they pulled out. He got the email for trash bags and will be out there on Friday and will send the Committee Coordinator an email to let her know when he is coming to pick them up.

Committee Coordinator Alicia A. Gutierrez did mention that they had supplies and Keep Kern Beautiful-branded orange drawstring backpacks to give out and to incentivize and thank the volunteers and to provide to the volunteers while supplies last.

Committee Member Lynnda Martin from District 4 mentioned forwarding information from Kern Tree Association that they are going to have a tree planting in Delano and wants to send out to the group. Asked if it had been received and going to resend. They are looking for volunteers. Delano Campus Tree Planting May 14 at 1450 Timmons Avenue in Delano and is going to forward to Committee Coordinator to pass along to Committee Members.

Committee Coordinator Alicia A. Gutierrez let the Committee Members know again to reach out to her for the large yellow Keep Kern Beautiful-branded trash bags and that we can schedule for those bags to be picked up after each cleanup event if they are left in a central location or the bags can be transported in a truck or vehicle to the nearest Disposal Site to let her know by end of day today.

B. Keep Kern Beautiful Budget

II. **Discuss budget, list of Keep Kern Beautiful-branded clean-up supplies and promotional items, and a fundraising event**

Committee Coordinator Alicia A. Gutierrez discussed the Keep Kern Beautiful available balance of \$2,000 and shared a list of cleanup supplies and promotional items and suggestions for new cleanup items like grabbers, and mentioned the opportunity to brainstorm any ideas for a fundraising event in the near future:

- Large yellow KKB-branded trash bags – 13,948
- Small yellow KKB-branded auto litter bags – 4,600
- Orange KKB-branded drawstring backpacks – 4,000
- Grey KKB-branded T-shirts (sizes Small-3XL) – 459
- Ceramic KKB-branded mugs – 68
- KKB-branded stickers – 4,800

Committee Member Lynnda Martin from District 4 mentioned getting rollers and trays for graffiti cleanups, since they can get free paint through the HHW facility, but doesn't have a lot of those items.

Grabbers a good idea – consensus from Committee Members.

Committee Coordinator Alicia A. Gutierrez talked about not needing to order more large yellow KKB-branded trash bags for quite some time, but asked the Committee what they think about for promotional items.

Committee Member Dan Harrison (Chairperson) from District 1 mentioned working with a media company to host a fundraising drive/event that they can help promote with us and garner donations.

Committee Member Steve Kinsey from District 4 asked if we were looking to reach the public and suggested reaching out to corporations and businesses for donations. And doesn't know about having an event for the general public would come to to donate. It's not like your community service organization that does multitude of projects, where we're focused on cleanups, which everyone is concerned about. The donations more for this type of thing would come from corporate or business sponsors.

Committee Coordinator Alicia A. Gutierrez mentioned that the Wonderful Company had donated the \$2,000 and would be considered a corporate sponsor and in the future, we could invest in a banner promoting our corporate sponsors.

Committee Member Steve Kinsey from District 4 mentioned the Kern Community Foundation and how they operate when receiving donations and mentioned a sponsorship letter or an interest letter that could go out to businesses, community organizations, companies, and organizations.

Committee Coordinator Alicia A. Gutierrez asked if any of the Committee Members had any experience drafting sponsorship letters and sending them out? She mentioned also working with County Counsel in drafting the letters to make sure the Committee was following the guidelines when sending out the letters for a fundraising campaign.

Committee Member Dan Harrison (Chairperson) from District 1 mentioned he had experience drafting sponsorship letters and would be happy to help draft the letter and get out to the channels.

Committee Member Lynnda Martin from District 4 thanked Dan and mentioned pulling information from the Litter Index Report to add to the sponsorship letter to detail what the Committee is doing to help out. For example, when Gary is talking about what he is does up at the Kern River that affects all of us downstream. And to also include highlights

from each district in the letter.

Committee Member Dan Harrison (Chairperson) from District 1 agreed with Lynnda's comments.

Committee Member Lynnda Martin from District 4 also mentioned that she could help draft the sponsorship letter.

Committee Member Steve Kinsey from District 4 asked if this Committee or the national Committee [Keep America Beautiful] was a 501(c)(3)?

Committee Coordinator Alicia A. Gutierrez said that she believed the Committee was but would confirm and mentioned she would provide a follow-up email to the Committee on promotional items.

6) In Karina Mendez's absence, Kym Baldwin, Public Works Maintenance Supervisor presented on recent and upcoming community clean-up efforts

Highlights:

R.A.P.I.D. Stats

Countywide Dump Sites Cleared = 1,521

Countywide Tonnage = 321.5 tons

Mattresses Collected Countywide = 254

Recycled: 185

Encampments Cleared = 114

Household Hazardous Waste/Temporary Collection Events

- April 23, 2022 – California City: 22636 Airport Way & Ridgecrest Special Waste Facility
- April 30, 2022 – Tehachapi Landfill
- May 7, 2022 – Mojave Special Waste Facility & Tehachapi Landfill
- May 14, 2022 – Ridgecrest Special Waste Facility

Bulky Waste Collection Event

Completed Event:

Mojave – February 19, 2022 from 8 a.m.-12 p.m.

- Mojave Jr/Sr High School
- CCEC & WMI
- Results:
 - 20 customers
 - 2.03 tons

Lost Hills – March 12, 2022 from 8 a.m.-12 p.m.

- North of Lost Hills Park
- CCEC & WWM
- Results:
 - 24 customers
 - 6.37 tons

Delano – March 19, 2022 from 8 a.m.-12 p.m.

- Memorial Park

- CCEC & STRR
- Results:
 - 7 customers
 - 1.06 tons

Lake Isabella – April 23, 2022 from 8 a.m.-12 p.m.

- Veterans/Seniors Center
- CCEC & Thomas Refuse

Frazier Park – April 30, 2022 from 8 a.m.-12 p.m.

- Frazier Mountain Park
- CCEC & Mountainside Disposal

Upcoming Events:

Ridgecrest – May 21, 2022 from 8 a.m.-12 p.m.

- Leroy Jackson Park
- CCEC & WMI

Clean California Initiative Event

East Kern Tire Amnesty Day – April 23, 2022 from 8 a.m.-4 p.m. (or until capacity is reached)

- Boron, Mojave-Rosamond, Ridgecrest, & Tehachapi Landfills
- In partnership with Caltrans

7) Committee Member Announcements or Reports

No announcements or reports from Committee Members.

8) Staff Comment

No comment from staff.

9) Public Comment

No comment from the public.

10) Next Regular Meeting: Wednesday, May 18, 2022 from 2-3 p.m.

11) ADJOURN

MOTION: *To adjourn the meeting*

Motioned by David Kadel; seconded by Steve Kinsey

Approved unanimously by all Committee Members

The meeting adjourned at 2:37 p.m.