

MEETING MINUTES

KEEP KERN BEAUTIFUL COMMITTEE

Regular Meeting
March 16, 2022
Microsoft Teams
2:00-3:00 P.M.

1) **CALL TO ORDER**

The meeting was called to order at 2:02 p.m.

Committee Members Present

Steve Kinsey, Lynnda Martin, Christopher McGehee, Andrea Medina (Vice Chairperson), and Karen Sanders (a quorum was met)

Committee Members Not Present

Gary Ananian, Daniel Harrison (Chairperson), and David Kadel

2) **Welcome and Roll Call**

The Committee Coordinator, Alicia A. Gutierrez, welcomed all Committee Members, Kern County Public Works staff, and guests present

3) **Approval of resolution for Keep Kern Beautiful Committee to hold remote meetings**

MOTION: *To approve resolution for the Committee to hold remote meetings*

Motioned by Lynnda Martin; seconded by Christopher McGehee

Approved unanimously by all Committee Members

4) **Approval of Meeting Minutes from Regular Meeting on February 16, 2022**

MOTION: *To approve Meeting Minutes from the February 16, 2022 Regular Meeting*

Motioned by Christopher McGehee; seconded by Andrea Medina

Approved unanimously by all Committee Members

5) **New Business**

A. Upcoming Keep Kern Beautiful Clean-up Events

I. **Earth Day/Great American Clean-up Event**

Saturday, April 23, 2022

8 a.m.-12 p.m.

Committee Coordinator Alicia A. Gutierrez asked each of the Committee Members to provide an update on their event logistics.

No Committee Members representing District 1 and District 3 in attendance to provide an update. Committee Coordinator Alicia A. Gutierrez let the attendees know that she would follow-up with them for their responses after the meeting.

District 2 Committee Member Karen Sanders confirmed that a

community clean-up event would be taking place in Boron and that Lynn Black would be the point of contact.

District 4 Committee Member Lynnda Martin stated that she had many community clean-up events planned for the month of April taking place in Shafter with American Refuse and the Lions Club, as well as a compost giveaway event taking place in Shafter and asked the Committee if they knew anyone who would be willing to donate food scraps and vegetable plants. She also mentioned that she's hoping to work with a local high school and FFA students for a tree planting and clean-up, while also coordinating a graffiti removal in the neighboring community. Regarding the Earth Day/Great American Clean-up Event on April 23, 2022, she is working with the Women's Club of Shafter for the community clean-up and asks that volunteers walk from their homes, while picking up trash and ending at the Tin Cup Café for a cup of coffee.

District 5 Committee Member Christopher McGehee asked Lynnda if she had spoken to the Grow Academy in Shafter about plant donations and Lynnda responded saying that she hadn't talked with them yet but would reach out.

Committee Coordinator Alicia A. Gutierrez provided an update for District 5 stating that they're planning on hosting a clean-up near the Center Street underpass near Mt. Vernon Avenue over Edison Highway.

Committee Coordinator Alicia A. Gutierrez asked that each Committee Member work with their Supervisor District representative and/or a partnering community organization that they have worked with in the past in recruiting volunteers for each clean-up event.

She also asked to have the locations/meeting location and a point of contact for each clean-up established, so that Keep Kern Beautiful could begin promoting the clean-up events with a press release and social media posts, which would also serve to recruit volunteers for each clean-up event. For litter clean-ups, she would work with each Committee Member in getting the materials needed, such as trash bags, vests, and gloves. For graffiti removal, she would work with the Committee and coordinate the pick-up of paint and any other supplies available from Kern County Public Work's Paint Recycling Program at the Bakersfield Special Waste Facility's free Stop 'n' Shop Program.

6) Presentation by Karina Mendez, Public Works Maintenance Worker II on recent and upcoming community clean-up efforts

Highlights:

RAPID Stats – January-February 2022

Countywide Dump Sites Cleared = 909

Countywide Tonnage = 102 tons

Mattresses Collected Countywide = 134
Recycled: 105 – 78.36%
Encampments Cleared = 52

Household Hazardous Waste/Temporary Collection Events

- March 19, 2022 – McFarland-Delano Transfer Station
- March 26, 2022 – Lebec Transfer Station & Ridgecrest Special Waste Facility
- April 2, 2022 – Tehachapi Landfill
- April 9, 2022 – Ridgecrest Special Waste Facility
- April 16, 2022 – Taft Landfill

Bulky Waste Collection Event

Completed Event:

Mojave – February 19, 2022 from 8 a.m.-12 p.m.

- Mojave Jr/Sr High School
- 10 people in attendance

Lost Hills – March 12, 2022 from 8 a.m.-12 p.m.

- North of Lost Hills Park
- 20 people in attendance
- Taking advantage of the tire collection

Upcoming Events:

Delano – March 19, 2022 from 8 a.m.-12 p.m.

- Memorial Park
- STRR & Cesar Chavez Environmental Corps collecting tires

Lake Isabella – April 23, 2022 from 8 a.m.-12 p.m.

- Lake Isabella Park

Looking forward to potentially having events in Frazier Park, Wofford Heights, Kernville, Ridgecrest, Shafter, and Wasco.

7) Committee Member Announcements or Reports

No announcements or reports from Committee Members.

8) Staff Comment

Committee Coordinator Alicia A. Gutierrez shared that on March 1, 2022, Keep Kern Beautiful received its second \$1,000 donation from The Wonderful Company Foundation Inc. for a total of \$2,000 toward Keep Kern Beautiful and during the upcoming April 20 Committee meeting, would provide Keep Kern Beautiful's available budget and share a list of clean-up supplies and promotional items for Keep Kern Beautiful-related clean-up efforts that are in stock. She mentioned that the Committee could use the meeting to share any ideas on clean-up materials and consider if those items are needed for future clean-up efforts, while discussing the possibility of hosting a Keep Kern Beautiful fundraising event and a way to thank donors.

She also mentioned the Cesar Chavez Environmental Corps and how they've been partnering with Kern County Public works for the past few months now collecting tires

at our Bulky Waste Collection Events and would like to learn about ways they can get involved with Keep Kern Beautiful as a partner.

9) Public Comment

Ray Scott with Keep California Beautiful let the attendees know to please reach out to him for any trash bags for their community clean-ups.

He also shared that on March 29, 2022, he would be representing Keep America Beautiful and Keep California Beautiful as he testifies at the state Senate for the cigarette butt litter bill that they're putting through. He'll be discussing behavioral change outreach and programs.

10) Next Regular Meeting: Wednesday, April 20, 2022 from 2-3 p.m.

11) ADJOURN

MOTION: *To adjourn the meeting*

Motioned by Karen Sanders; seconded by Lynnda Martin

Approved unanimously by all Committee Members

The meeting adjourned at 2:27 p.m.