

MEETING MINUTES

KEEP KERN BEAUTIFUL COMMITTEE

Regular Meeting
February 16, 2022
Microsoft Teams
2:00-3:00 P.M.

1) **CALL TO ORDER**

The meeting was called to order at 2:02 p.m.

Committee Members Present

Daniel Harrison (Chairperson), David Kadel, Lynnda Martin, Christopher McGehee, Andrea Medina (Vice Chairperson), and Karen Sanders (a quorum was met)

Committee Members Not Present

Gary Ananian, Lynn Black, and Steve Kinsey

2) **Welcome and Roll Call**

The Committee Coordinator, Alicia A. Gutierrez, welcomed all Committee Members, Kern County Public Works staff, County Counsel's Stephanie Bouey, and guests present

3) **Approval of resolution for Keep Kern Beautiful Committee to hold remote meetings**

MOTION: *To approve resolution for the Committee to hold remote meetings*

Motioned by Christopher McGehee; seconded by Lynnda Martin

Approved unanimously by all Committee Members

4) **Approval of Meeting Minutes from Regular Meeting on January 19, 2022**

MOTION: *To approve Meeting Minutes from the January 19, 2022 Regular Meeting*

Motioned by David Kadel; seconded by Karen Sanders

Approved unanimously by all Committee Members

5) **New Business**

A. Upcoming Keep Kern Beautiful Clean-up Events

I. **Earth Day/Great American Clean-up Event**

Saturday, April 23, 2022

8 a.m.-12 p.m.

- Received event location from Vice Chairperson, Andrea Medina. District 5's clean-up/graffiti removal location will be at Center Street/Pass underneath Mt. Vernon Avenue, over Edison Highway.
- Edison Highway – a quarter mile long stretch

B. Committee Coordinator Alicia A. Gutierrez shared a letter of support from Keep Kern Beautiful, supporting Keep America Beautiful, partner agencies, and their grant application from Caltrans. **[SEE ATTACHMENT]**

C. Committee Coordinator Alicia A. Gutierrez gave a PowerPoint presentation summarizing the Your Neighborhood Clean-up event. **[SEE ATTACHMENT]**

6) Presentation by Karina Mendez, Public Works Maintenance Worker II on recent and upcoming community clean-up efforts

Highlights:

RAPID Stats

Countywide Dump Sites Cleared = 445

Countywide Tonnage = 93.34 tons

Mattresses Collected Countywide = 66

Recycled: 50 – 55.94%

Encampments Cleared = 19

Household Hazardous Waste/Temporary Collection Events

- February 26, 2022 – Kern Valley Transfer Station & Ridgecrest Special Waste Facility
- March 5, 2022 – Mojave Special Waste Facility & Tehachapi Landfill
- March 12, 2022 – Ridgecrest Special Waste Facility
- March 19, 2022 – McFarland-Delano Transfer Station
- March 26, 2022 – Lebec Transfer Station & Ridgecrest Special Waste Facility

Bulky Waste Collection Event

Completed Event:

Bakersfield – January 8, 2022 from 8 a.m.-12 p.m.

- Meadows Field Airport, Kern County Fairgrounds, Kern Medical
- Total Traffic Count – 586
- Total Tonnage – 44.92 tons; 27.1 tons recycled

Meadows Field Int'l Terminal Cesar Chavez Environmental Corps Salvation Army Varner Brothers, Inc.	Kern Medical Cesar Chavez Environmental Corps Howard's Garbage Superior Sanitation	KC Fairgrounds Cesar Chavez Environmental Corps Salvation Army Price Disposal
Traffic Count: 180 Customers	Traffic Count: 161 Customers	Traffic Count: 245 Customers
Total Recycled: 5.73 tons	Total Recycled: 5.68 tons	Total Recycled: 6.46 tons
Total Landfilled: 7.37 tons	Total Landfilled: 3.17 tons	Total Landfilled: 7.28 tons
Total Tonnage: 13.10 tons	Total Tonnage: 8.85 tons	Total Tonnage: 13.74 tons

Cesar Chavez Environmental Corps collected – 4.21 tons of E-waste and 372 tires

Taft – January 22, 2022 from 8 a.m.-12 p.m.

- Westside Waste Management Offices
- Total Traffic Count – 40
- Total Tonnage – 7.5 tons

Lamont – February 5, 2022 from 8 a.m.-12 p.m. (future events 9 a.m.-1 p.m.)

- David Head Center
- Waiting on tonnages from Lamont Sanitation
- Tire Tonnage – 1.36 tons

Upcoming Events:

Mojave – February 19, 2022 from 8 a.m.-12 p.m.

- Mojave Jr/Sr High School
- CCEC & WMI

Lost Hills – March 12, 2022 from 8 a.m.-12 p.m.

- North of Lost Hills Park
- WWM

Delano – March 19, 2022 from 8 a.m.-12 p.m.

- Memorial Park
- STRR

7) Committee Member Announcements or Reports

Committee Member Christopher McGehee provided a recap on the Taft Community Clean-up event, which took place on Saturday, January 22, 2022 from 8-10 a.m. He stated that 25 people volunteered for the clean-up and picked up a combination of litter, tires, and bulky items with the help of Westside Waste Management and partnering organizations. He also spoke with community members during the event on ways to keep up their clean-up efforts.

Committee Member Lynnda Martin followed up by asking Christopher McGehee for helpful advice on recruiting volunteers for clean-up events.

Committee Member Christopher McGehee stated that schools and local organizations are the best places for recruitment, especially schools closer to the end of a quarter/semester as students are always in need of volunteer hours.

Committee Member Gary Ananian, who was not present at the meeting, asked Committee Coordinator Alicia A. Gutierrez to share that he has a clean-up planned at Hart Park on March 13, 2022 at 9 a.m. The meeting location is in front of the ranger station at the park. Anyone who is interested in joining the clean-up should contact Gary Ananian directly at gary@kernriverconservancy.org.

Committee Coordinator Alicia A Gutierrez announced the resignation of two Committee Members: Supervisory District 3 Primary Member, David Ducket and Supervisory District 2 Alternate Member, Lynn Black.

8) Staff Comment

No comment from staff.

9) Public Comment

No comment from the public.

10) Next Regular Meeting: Wednesday, March 16, 2022 from 2-3 p.m.

11) **ADJOURN**

MOTION: *To adjourn the meeting*

Motioned by David Kadel; seconded by Lynnda Martin

Approved unanimously by all Committee Members

The meeting adjourned at 2:34 p.m.

KEEP KERN BEAUTIFUL COMMITTEE
LITTER
WASTE REDUCTION & RECYCLING
BEAUTIFICATION & GREENING



KERN COUNTY PUBLIC WORKS
2700 "M" STREET, SUITE 400
BAKERSFIELD, CA 93301-2370
Phone: (661) 862-5100

January 24, 2022

To Whom it May Concern:

Keep Kern Beautiful has worked to clean and green local California communities for two years. As part of the 700-member strong Keep America Beautiful network, we are an integral part of the communities we serve as an ongoing resource. Through proven social science, including our Model for Change methodology, we involve and engage the community for lasting impact, and inspire people to take action every day to improve their community environment.

We believe that litter is a problem that affects both the natural environment and society. Keep America Beautiful has been fighting litter through public education campaigns since 1953, and we're proud to serve our local California communities as part of this national organization.

A clean California is core to our mission. Beyond simply picking up litter, we also educate people not to litter in the first place. Our work is supported by data-driven research, most notably the Keep America Beautiful 2020 National Litter Study, which estimated over 50 billion pieces of litter on America's roadways and along waterways.

Therefore, should Sagent, Keep America Beautiful, and its partners be awarded the Caltrans Clean California Public Education Campaign (95A0080), we commit to aligning our work to the messaging and objectives of the campaign, amplifying its reach and impact at grassroots levels throughout the state, transforming public spaces into beautiful places, leading public education, and guiding volunteer-driven litter pickups to enhance the sense of pride for our local communities and California as a whole.

Thank you,

A handwritten signature in blue ink, appearing to read "Alicia A. Gutierrez".

Alicia A. Gutierrez
Committee Coordinator
Keep Kern Beautiful



KEEP KERN BEAUTIFUL

KEEP AMERICA BEAUTIFUL AFFILIATE

YOUR NEIGHBORHOOD CLEAN-UP
JANUARY 22, 2022
RECAP

- 16 volunteers
- Clean-ups took place in:

Southwest Bakersfield: Akers Road & Harris Road

Wasco: Between D Street & Broadway Street

Lost Hills

Shafter: Parts of Fresno Avenue & Beech Avenue

- **Volunteers picked up 6 large bags of trash and 1 large bag of recyclables**
- **Shafter Women's Club picked up 2 large bags of trash**
- **Lost Hills Clean-up: Community Volunteer Coalition, confirming how many bags of trash collected**





