

CRAIG M. POPE, P.E., DIRECTOR
ADMINISTRATION & HUMAN RESOURCES
FINANCE & ENGINEERING
BUILDING & CODE
OPERATIONS



2700 "M" STREET, Suite 400
BAKERSFIELD, CA 93301-2370
Phone: (661) 862-5100
FAX: (661) 862-8851
Toll Free: (800) 552-5376 Option 5
TTY Relay: (800) 735-2929

FOR IMMEDIATE RELEASE

"Bike Kern Virtual Scavenger Hunt" During May to Celebrate National Bike Month and Bike Safety Awareness

KERN COUNTY, Calif. – To celebrate National Bike Month and Bike Safety Awareness in May, Kern County Public Works in partnership with Bike Bakersfield and the Kern Council of Governments (Kern COG) are hosting a Bike Kern Virtual Scavenger Hunt throughout the month and invite all Kern County residents to join in!

The virtual scavenger hunt encourages participants to hop on their bike and explore their community and nearby neighborhoods, while safely searching for tasks and assignments to complete on their mobile device and to keep in mind to always stop and park their bike in a safe location away from moving vehicles before checking in.

The scavenger hunt tasks and challenges include identifying bicycle facilities and snapping a photo, checking in at different GPS coordinates, scanning QR codes, watching video tutorials, and answering bicycle safety questions, to name a few.

All participants will be eligible to win an e-bike donated by Pedego. The first 75 participants will receive a free tire patch and tire tool kit to take on their ride!

Steps to Register for the Free Event

1. Visit [BikeKernCounty2022.eventbrite.com](https://bikekerncounty2022.eventbrite.com) and sign up for an English or Spanish scavenger hunt to receive an email with safety instructions and the scavenger hunt access code.
2. Download the Scavify® app on your mobile device, check your email for the welcome package, and play to win!

Bicycle prizes will be awarded to participants who complete the tasks and challenges on the scavenger hunt.

The event was brought to you with funding from the Transportation Development Act and Kern COG. For more information on how to participate and locations for the Bike Kern Virtual Scavenger Hunt, visit: <https://bikebakersfield.org/>.

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